

SBPOA Executive Board Meeting Minutes  
April 7, 2016

1. The Meeting commenced at 2:00 pm at Town Hall. Present were all members of the Executive Committee and Diana Cowell. The Minutes for the Exec Committee meeting held on 3.23.2016 were approved.
2. A conference call with Cristo Andonyadis, 407 Victoria Drive, was conducted to discuss SBPOA website issues and questions. Cristo has volunteered to manage the Share Point website.

Christo explained how the Google form he is using for the online membership application works. He will integrate the Google form on the website to allow members to enter membership data and he will also integrate PayPal on the website to allow electronic payments to be made. The PayPal fee is usually 2%. Some at the meeting want SBPOA to wave the fee and absorb it as a cost. This needs to be studied and reviewed at a later date. The entered data can be viewed by the website administrators but not by the general public. Data can be down loaded and enter in an excel document. This will alleviate a lot of initial entry work by Volunteers. Members can still send paper for manual entry if desired.

Christo asked for a copy of the existing membership excel spreadsheet to load into the program for administrator use. The Board all agreed.

Kent Stephan discussed his issue of getting property owner input on various issues he feels would be of interest to the membership. The Board agreed that SBPOA should be a "reporting" resource and did not want to be involved in advocacy or Association support for Town issues and other causes presented by isolated members. The website "Next Door" could be a good resource for residents to communicate with others about issues they feel are important in South Bethany.

Tony reminded Cristo that the SharePoint site password must change every 3 months. Cristo said he had a good convention that could be used and he would pass it along to those with access to the site.

It was agreed to continue with the website development. The next step is to add an application for the Bull Roast. We can look at the website again after it has been used for a while to determine what changes would be beneficial.

3. Apparel report

Diana Cowell handed out a report on expenses and revenues since she took over last year. 2015 expensed were \$1713.08, Sales were \$1324.00. There have been additional expenses of \$449.44 in 2016. Tee shirts and hats are now at McCabe's for sale. Tony and Diana have worked out a way to keep her funded and will keep tabs of costs and revenues to ensure the accounting is done properly.

Volunteers are needed for sales at the SBPOA Regular Meeting on 4.16 and at the Bull Roast on 6.04.2016. Diana cannot be there.

All agreed that Diana and Celeste are doing a wonderful job for SBPOA.

4. Kent Stephan Issues

Kent explained his ideas on issues he thinks SBPOA should support. His main issue is property values and related efforts by the Town Council, which would impact on that.

Members of the Committee made many comments. The Town CEC Committee has a large responsibility for the maintenance of property values. Additionally, the Council regularly discussed the maintenance of property values at Council meetings.

Kent would like SBPOA to evaluate, report and foster discussions with property owners on subjects related to the maintenance of property values. Some members disagreed with Kent's position. When asked what harm would result from having the SBPOA take positions or foster discussions, no potentially harmful outcomes were mentioned.

The question was asked – are we a lobby group? With the exception of Kent, the answer was unanimously “no”. The Board members are not comfortable addressing issues on behalf of the 800 + members of SBPOA.

Kent would like to encourage SBPOA members to join Next Door. The Exec Committee agreed to review a draft announcement by Kent to be sent on constant contact to SBPOA members. However, SBPOA would not agree to sponsor these activities.

Kent asked if SBPOA could support fund raising by selling the song written for South Bethany for a dog park located somewhere in the County. Kent was asked to give the Board the specific details and a request for what was being asked of SBPOA for Board evaluation before any action could be taken. Kent agreed.

#### 5. Directory Report

Betsi discussed the directory. There will be between 70 to 80 advertisements. Ed, Dian and Lora have done the heavy lifting on the advertising and directory prep efforts. The new cover is a photo by Ann Boteler. Printing will be 1600 to 1700 copies. The direct printing cost is \$2/copy.

We will try to announce the distribution date soon (maybe at the Regular Meeting). Probably, the neighborhood watch volunteers will be asked to distribute them along their designated watch streets. Extra copies will be on sale at \$5/each (?) at the Bull Roast.

It was agreed that Betsi has done a good job managing this effort. She asked for the budget to reflect preliminary costs of \$850 for 2016.

#### 6. Bull Roast

The Bull Roast will be held on Saturday, June 4<sup>th</sup> 2016. The caterer has been selected (Hockers) and Tom Godfrey (who performed last year) has been selected for music entertainment. The Beach Liquor, Kappes family is again donating the drinks. Linda will ask for one of their signs to hang at the drink table.

#### 7. Nominating Committee

Dian Nazarian was suggested to head this up this year. She will be contacted when she returns from vacation. Linda said she would not be able to participate next year. Andrea Lapinski was asked to stay on as the

Communications manager. She has done a great job the past 2 years. She will get back to Jack on this.

8. Non-Profit Status

Jack reported he found documentation from 1988 stating SBPOA was granted non-profit status as a social welfare organization. However, somebody started filing taxes as a Property Owners Association (which SBPOA is not). Jack stated he has asked a legal firm to look at this and give us an estimate of costs to represent SBPOA to try to regain the 501(c)(4) previously granted. A plug number will be added to budget changes necessary for 2016.

9. Financial Status

A brief statement was given regarding the current financial status of SBPOA. We are in a sound position. Revenues this year are \$32,806 to date and expenses are \$3,036 to date. The majority of our expenses will occur later this fiscal year. However, some budget adjustments need to be made to provide for legal, apparel, directory, bull roast and donations expected through the end of the calendar year. Jack will discuss these today and will put together a presentation for use at the General meeting.

10. President's Suggested Initiatives

It is recommended that an emergency reserve of \$25,000 be established to protect SBPOA officers and volunteers against first costs required in an emergency. The Bylaws and Articles of Incorporation describe some of the issues/reasons why funds could be required in an emergency when they are needed for protection. There are 7 officers and more than 50-neighborhood walker volunteers. Additional numbers would be added at SBPOA functions. It was explained that SBPOA could add or deduct this number in the future if desired. It was unanimously agreed to proceed with this.

The President also recommended SBPOA donate an exterior sound system to the Town for use at the Bull Roast and other outside functions.

Other Donations being suggested for Exec Board and SBPOA membership consideration are as follows: CIB, Fire Department, Beach Access, Town special projects such as the SLR study, Canal Water Quality projects, CEC projects, etc. The Mayor has asked that only unfunded Town projects be considered for SBPOA donations. It would be better for SBPOA if any funds donated to the Town were donated for specific Town projects or efforts. As an example, Jack suggested to CEC that they set up a summer program for Town resident high school students to work with the Town landscape crews, etc.

Jack asked for Board members to review their thoughts and come to the Regular Meetings with any ideas they may have. Input from Members should be solicited and heard at the Regular meeting, but final action on other donations should be taken at a later date at an Executive Board meeting after the annual budget expenses have been refined.

11. An email from Sandi Roberts requesting SBPOA support for the Cat Hill traffic efforts was discussed. Andrea Lapinski expressed her agreement with Sandi Robert's email recommendation that SBPOA should support the Cat Hill traffic mitigations with the Council. It was noted that SBPOA Reports of

Council meetings have been reporting the Cat Hill issues to the association but SBPOA has not taken a side in these issues. A number of the Board members said they had no opinion about the issue. Although there is some empathy for SBPOA members involved with the Cat Hill issue, it was the consensus of the Board that the SBPOA should not change its position as a reporting association should not be changed at this time (rather than to take on the role of an advocacy association.) No action will be taken on Sandi's request other than to continue to report the events taking place at the Council meetings.

The motion was made, seconded and approved, and the meeting was adjourned at 4:15 PM.

All Comments entered as of 4.27.2016 - JLW